

June 26, 2010 Black AIDS Task Force Leadership Summit Development Meeting

Facilitated by Duane Taylor, Taylor-Wilks Group

Attendees

MiAsia Pasha	Robert Solis	Richard Welch	Benjamin Pierso
Patsy Steen	Treasure Howie	Louis Turner	Cherry Baker
Sarah Curry	Duane Taylor	John Sapero	Jonathan Harris
Erica Ferguson	Re. Lautrina Patterson	Kathy Donner	Deborah Cox
Ron Hill	Dinah Taylor	Christina Fioyi	Fred Lawrence
Michael Nadsaw	Traci Rose	Vickie Yaquez	Lucio Amado
Bert Jacobs	Yvonne Childress	Marion Summage	

Welcome and introductions

MiAsia Pasha welcomed the meeting participants. Everyone introduced him/her self.

MiAsia then provided an overview of the evening's activity. MiAsia distributed the goals of the HIV Leadership summit, and discussed that the event was being presented to provide HIV positive individuals and community stakeholders with the skills they would need to provide education to the community and address the community.

MiAsia then introduced Duane Taylor, and related the he would be facilitating the discussion to develop the activities of the Black AIDS Task Force. Duane introduced himself and provided an overview of his professional experience. Duane then facilitated the discussion.

Discussion points:

Name

Voices of Change

Theme

We cannot change unless we survey but we cannot survive unless we change

Goals of the Leadership Summit

Engage the community in HIV issues; train HIV Positive peers to educate the community and be available to the media

Target Audience

Open to the community – especially African American peers in the HIV community

Education Needs *(possible topics for the summit)*

HIV 101

Psychosocial issues (micro/macro)

Communication/speaker training

HIV testing demonstration

Risk Factors/need to change behavior/non-traditional risk factors

Myths/fallacies

Age appropriate presentations/talk
Customization of the presentation - know the audience and ways to engage (customs, traditions, communication methods, cross cultural/break it down, etc.)
Teach back
Disclosure
Vision/mission/goals
Positive people/positive attitudes
Get clergy involved in the discussion (those who want to be leaders/not nay-sayers)
HIV/AIDS in the black community
Messaging for children

Draft agenda for the Leadership Summit

Welcome & introductions

Session 1: HIV 101 (psychosocial issues, behavior change, health education, risk reduction)

10 minute break

Session 2: Stigma/Myths/Fallacies

10 minute break

Session 3: HIV in the Black community (including clergy issues) – this is a discussion session

Lunch: Panel - Local positive people messages (no more than four people)

Session 4: Communication Strategies (elevator pitch, customizing message to audience, cross-cultural communication, keep it simple)

10 minute break

Session 5: Teach back session/exercises/small group discussions (at least 1.5 hours)

Evaluation/Closing

Next meeting

Black AIDS Task Force

Tuesday, June 1, 2010

5:30 pm to 7:30 pm

3003 North Central Avenue, Phoenix

3rd Floor, Redwood Room

Committee Reports

(insert name of committee): (insert name) discussed ?? had contacted Greater Than AIDS to arrange a conference call. This was not possible at the time, but the PR Director would like to

assist the BATF to develop public service announcements for radio stations. They will also provide Greater Than AIDS promotional items.

(insert name of committee): Louis Turner discussed that a training session on discrimination/social stigma was recently presented by the CDC. Several Task Force members participated. The committee has been collaborating with partners in Tucson and Casa Grande.

(insert name of committee): Louis then discussed the organization's Bylaws are under development. There may be the need to change the name of the organization.

Announcements

Deborah Cox discussed that a coalition on substance abuse and suicide, "Helping Enrich African American Lives" is being formed with the assistance of Magellan. The first issues to be addressed are marijuana and alcohol use. The coalition meets on the fourth Monday of each month at lunchtime. Meetings are open to the public. The coalition is recruiting leaders for the organization.

Erica Ferguson discussed the Prevention Planning Group of Arizona will be meeting soon. At the last meeting, (insert name) was elected to the PPGA as a representative of the Black AIDS Task Force.

MiAsia Pasha asked participants to complete Leadership Summit applications and plan to attend the upcoming planning meeting.

Louis Turner asked individuals to sign up for the Task Force's email distribution list.

Adjourn

The meeting adjourned at approximately 7:45 pm.